

May 2018

Call for Conference Exhibitors!

Society for Adolescent and Young Adult Oncology (SAYAO)
CHOC Children's Hyundai Cancer Institute
Invitation – Only 2018 Leukemia Think-Tank

From Pediatric to Adult Acute Lymphoblastic Leukemia:
The Age of Cellular Therapy

Location: Fashion Island Hotel Newport Beach
690 Newport Center Drive, Newport Beach, CA 92660
Date: Monday November 5, 2018 – Tuesday November 6, 2018

Dear Exhibitor:

We are pleased to announce the SAYAO/CHOC Children's 2018 Leukemia Think Tank

About the Conference:

We are so excited that this year's meeting will again bring together over 100 world leaders in acute lymphoblastic leukemia from Italy, Germany, England, and major cancer programs in the USA and Canada, including, CHOP, St. Jude Children's, MD Anderson, Memorial Sloan Kettering, UCSF, UCSD, COH, CHLA just to name a few institutions. We have planned an amazing forum to discuss all of the complex issues facing our patients, from pediatrics through adolescents and young adults to older adults.

Attendance is expected to be approximately 100 physicians from across the United States and internationally.

Exhibit Booth:

We are offering an Exhibit Area with limited space available for Exhibitors. Exhibitors will be in the foyer adjacent to the Ballroom. This ensures high traffic flow and visibility to participants. We hope that you will plan to join the other industry leaders who are taking advantage of this opportunity to associate themselves with this prestigious educational conference.

The exhibitor cost for the table is \$5000 - \$10,000. The pricing difference gets a prominence in the space, but since I'm restricting whom we invite to exhibit all exhibitor tables will be known to all the attendees.



1201 W. La Veta Avenue | Orange, CA 92868

P: 714.509.9036

Spaces are limited. If you would like to participate in the Exhibitor Hall, please contact Grettel Aumua at (714) 509-9027 or at gaumua@choc.org by **October 1, 2018**.

On behalf of the Planning Committee and Faculty, thank you for your consideration of this Exhibitor opportunity. It is our hope you will see the value in participating in this initiative. If you have any questions or require additional information, please feel free to contact Grettel Aumua at (714) 509-9036.

Sincerely,

Leonard Sender, MD
Medical Director
Hyndai Cancer Institute
CHOC Children's Hospital

Van Huynh, MD
PSF Director, Leukemia Program
Attending, Blood & Marrow Transplant Program
CHOC Children's Hospital

Exhibitor Display Opportunities

Take part in this year's Society for Adolescent and Young Adult Oncology (SAYAO) 2018 Leukemia Think-Tank: From Pediatric to Adult Acute Lymphoblastic Leukemia: The Age of Cellular Therapy. This year's meeting is being held in conjunction with CHOC Children's Hyundai Cancer Institute. Both national and international leading experts in the field of leukemia will be invited. This 2-day conference will be held November 5-6, 2018 at the beautiful, Fashion Island Hotel, 690 Newport Center Drive, Newport Beach, CA 92660.

Exhibitor packages give your company exposure to participant traffic throughout the conference. Exhibitor packages are available at three levels: Platinum, Gold and Silver.

Standard exhibitor packages are listed below. We hope to work with your company to meet the needs of your organization.

Exhibitor Packages

	Platinum \$10,000	Gold \$7,500	Silver \$5,000
Exhibit Space	1-Premium Booth Two 6 x 2' area	1-Premium Booth 6 x 2' area	1-Standard Booth 6 x 2' area
Exhibit Space Location	1 st Choice of Exhibit Booth(s) Placement	2 nd Choice of Exhibit Booth Placement	Assigned
Conference Registrations	3 included	2 included	1 included
Presence in Collateral	Logo designated at the Platinum Level	Logo designated at the Gold Level	Listing designated at the Silver Level
	<input checked="" type="checkbox"/> Large Logo on Exhibitor Acknowledgement Page	<input checked="" type="checkbox"/> Medium Logo on Exhibitor Acknowledgement Page	<input checked="" type="checkbox"/> Listing on Exhibitor Acknowledgement Page
Website	Logo + Link to Exhibitor Website	Logo	N/A

Questions:

Please contact Grettel Aumua, Exhibitor Coordinator, 714.509.9036 or gaumua@choc.org

Exhibit Reservation

(please check one)

Platinum Level Exhibitor - \$10,000 Gold Level Exhibitor - \$7,500 Silver Level Exhibitor - \$5,000



We would like to participate in the Exhibitor Hall at the **SAYAO/CHOC HYUNDAI CANCER INSTITUTE**
Invitation – Only 2018 Leukemia Think-Tank
From Pediatric to Adult Acute Lymphoblastic Leukemia: The Age of Cellular Therapy

Name/Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Indicate exactly how the company name is to be listed for acknowledgement purposes on all printed materials (30 – 40 Characters):

1. PAYMENT:

Exhibit Fees should be made payable to **CHOC Children's**. The Tax ID number is 95-2321786. For documentation purposes, checks should be mailed to as indicated:

CHOC Children's
Attention: Oncology Department/Beckie Santana
2008801 - 40010031
1201 W. La Veta Avenue
Orange, CA 92868

Payment enclosed Payment is being processed

2. Exhibit Space:

We would like to reserve a 6' table top exhibit space. *I understand that exhibit space is limited and placement is based upon exhibit level participation (Platinum, Gold, Silver) and will be available on a first-requested basis once the payment is received.*

ON-SITE CONTACT:

Please provide the name of the person who is to receive all the logistical information for exhibiting:

Name/Title:

Company:

Address:

City: State: Zip Code:

Phone: Fax: E-mail:

To be listed in the course materials, please fax by **October 1, 2018**
Grettel Aumua, Exhibitor Coordinator, CHOC Children's
Phone: 714-509-9036 ★ FAX: 714-509-9027 ★ E-mail: gaumua@choc.org